

Sport United: The Future is Now

Conference on Sport Management, Esport, and Athletic Development

November 6-7, 2025 | Free & Virtual

American Public University System presents a conference that brings together stakeholders from across the sport management and esport sectors, including academics, students, industry professionals, athletes, and coaches.

The future is now! With the redistribution of conferences, redefinition of amateurism, expansion/development of leagues, sport science advancements, renewed focus on wellness, and the influence of technology/AI, today's Sport & Esport Managers are making decisions, both big and small, that can and will change the trajectory of these industries forever.

Conference Tracks

Sport Management: An exploration of the latest trends in sports marketing, financial management, player contract negotiations, facility management, personnel management, and the impact of emerging technologies on the sports industry.

Esport: Dive into the rapidly evolving world of competitive gaming. Presentations can include areas such as: market trends, game development, governance, sponsorship opportunities, event organization, and the role of media in shaping the future of gaming.

Coaching & Athletic Development: The science and art of nurturing athletic talent in both the sport and esport sectors. Presentations may include areas such as: strategies for effective coaching, techniques for enhancing performance, building teams, training technologies, and the impact of psychology.

Presentation Submissions

Oral Presentation: 25 minutes with 5 mins for Q&A.

Panel: 50 minute session, minimum of 3 panelists.

Poster: 25 minutes. Interactive multimedia poster.

Training Session or Demo: 50 minute session demonstrating training, tools, research, or software.

PROPOSALS ARE DUE SEPTEMBER 1, 2025

All submissions will be peer-reviewed based on originality, clarity, relevance, and impact. Accepted presenters will receive detailed participation guidelines upon acceptance.

[Submit Your Proposal HERE](#)

Questions? Contact us: sportunitedconference@apus.edu